



SUNCORP METWAY LTD

Steve Jones Managing Director

Merrill Lynch Conference

New York, October 11, 2000





- Company Profile
- Performance
- Goals and Strategies
- Q&A

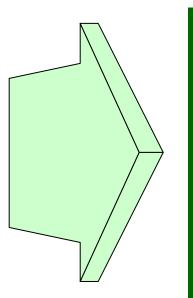
1996 Merger

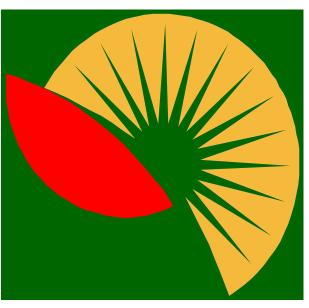












SUNCORP METWAY





- Included in Morgan Stanley Capital Index,
 Feb 99
- Australian All Ords Index weighting of 0.45%
- Market cap of A\$4.1b, ranking 36th*

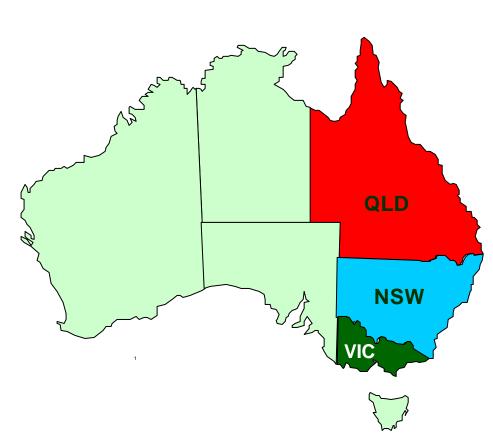




- Sixth largest bank
- Seventh largest insurance company
- Funds under management \$6.6 billion
- Total assets of \$23.4 billion*
- Largest company in Qld







Qld share and rank

• Auto insurance 29%, 1st

• Home insurance 28%, 1st

• Third Party ins 56%, 1st

• Lending 17%, 2nd

Agri-lending
 25%, 2nd

• Deposits 20%, 1st

NSW and Victoria

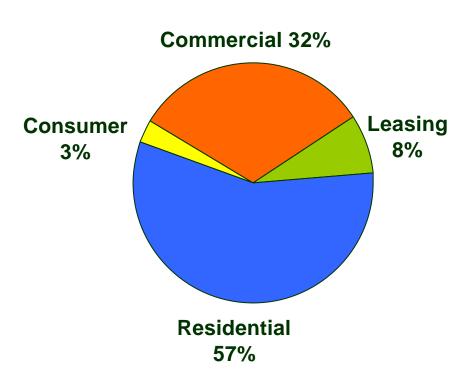
- Beachheads well established
- Interstate provided 38% of 99/00 lending





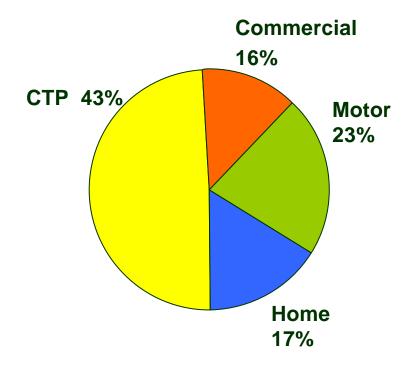
Banking Assets

\$21.2 billion



GI Premium

\$739 million







- 1450 ideas in Transformation program
- Implemented over six quarters to 1999
- \$180m in cost and revenue benefits, 70% from \$590m cost base
- Bottom up approach a key to success

Merger Initiatives: One Brand

- One banking system
- One product range, reduced 680 to 140
- Computer systems converted Easter 1999
- One distribution network retail branches amalgamated from 221 to 133

New Look and More Locations



(21% more branches than merger partners)





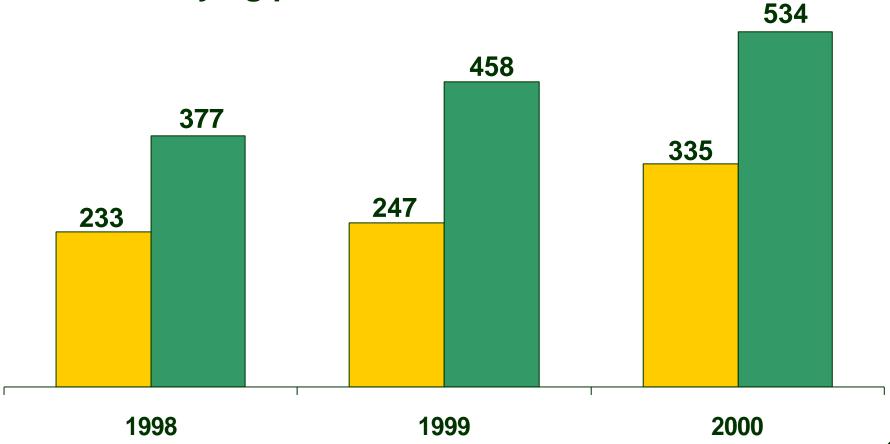


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Profit performance

(\$ millions)

- Statutory NPAT
- Underlying profit*

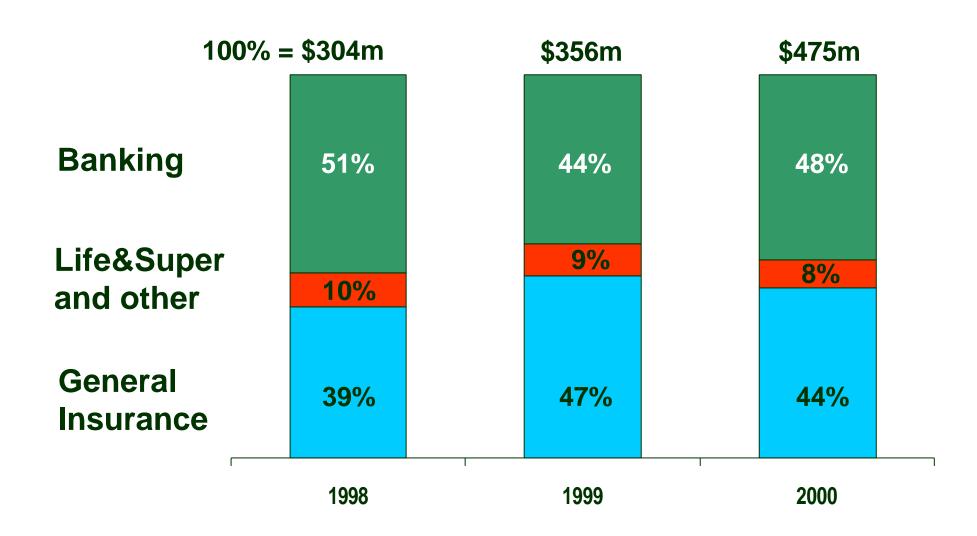


^{*}Profit before tax, adding back one-off merger related expenses and bad debts

Profit by Segment



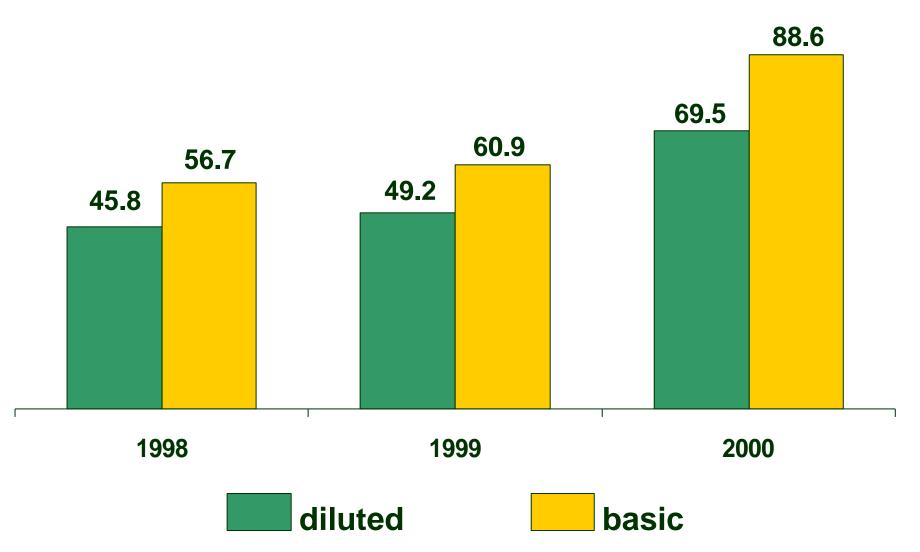
(Pre-tax)



Earnings per share

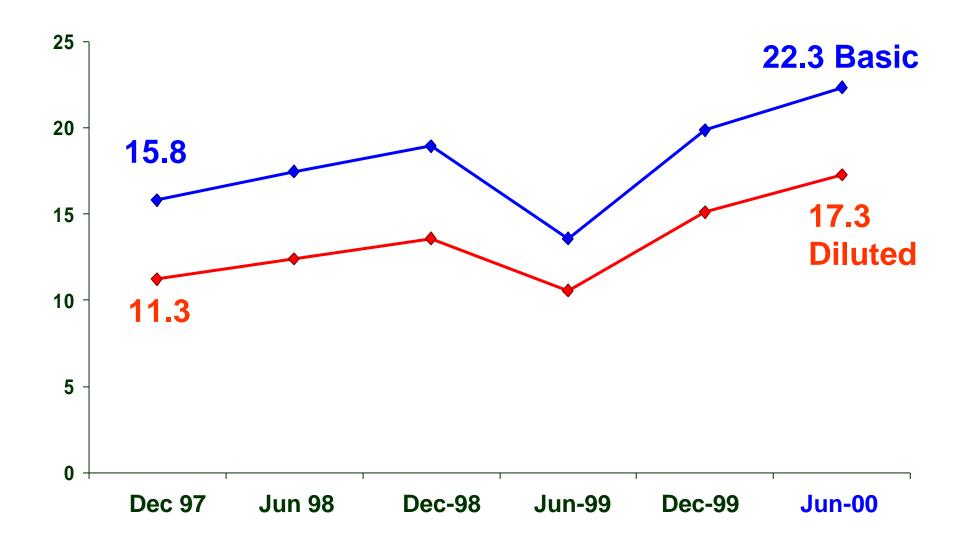


(cents)

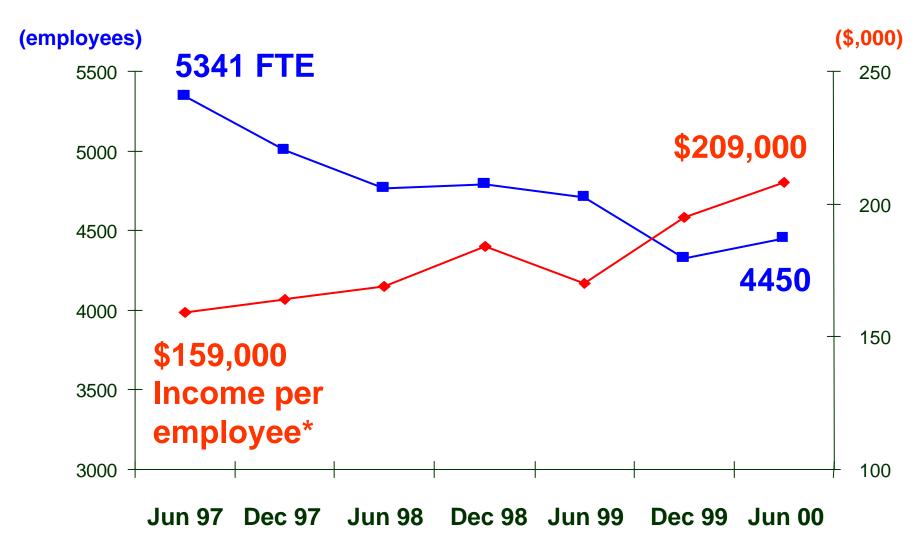




Return on equity (%)



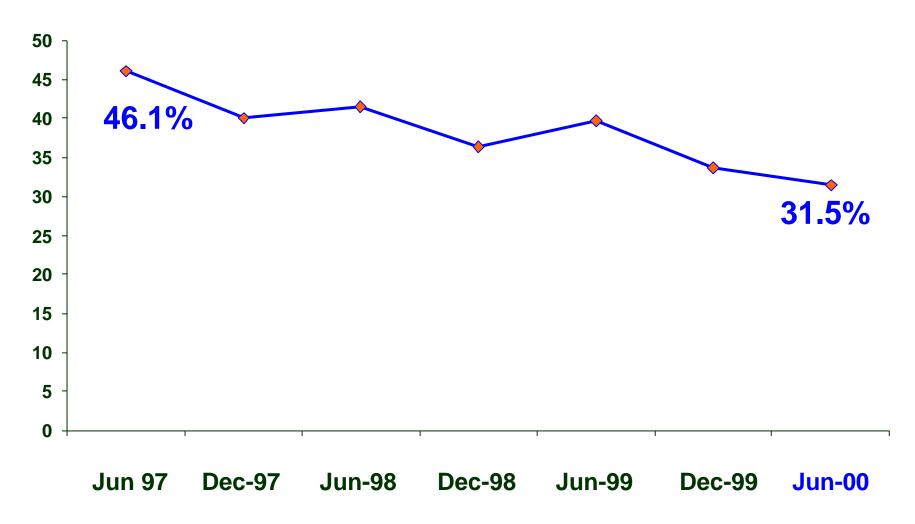
Staff numbers and productivity



¹⁷



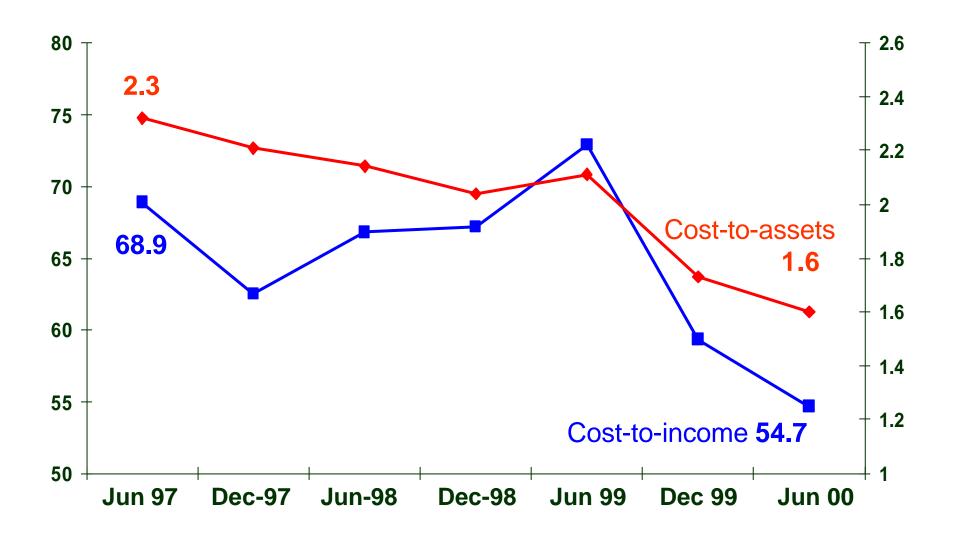
Group efficiency ratio



Group efficiency ratio: Operating expenses as % of total operating income, excluding GI investment income on shareholders funds



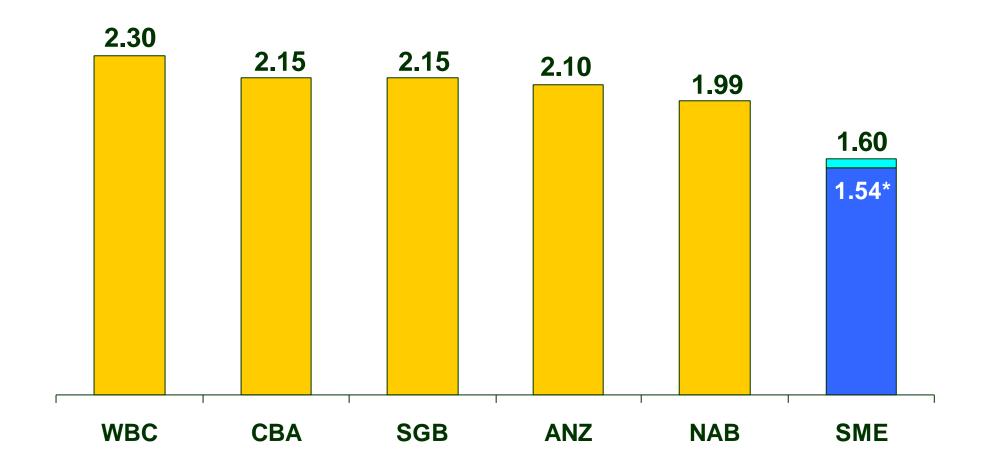
Banking expense ratios (%)





20

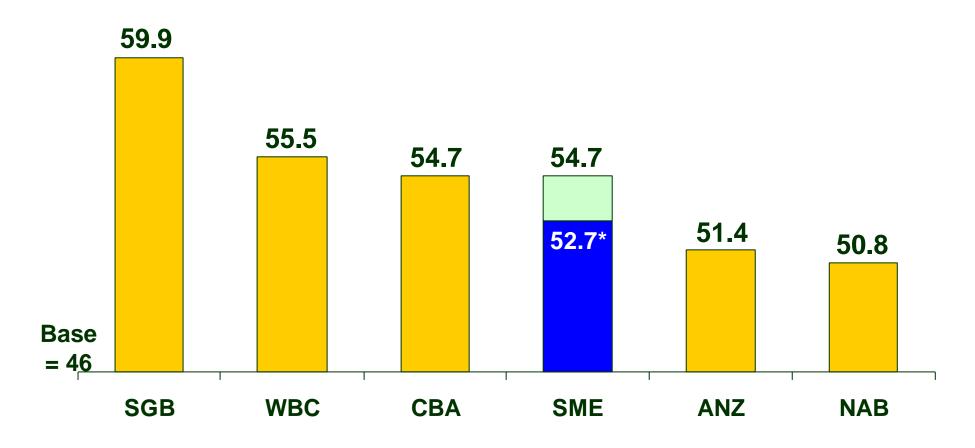
Banking cost-to-assets (%)



(Latest published figures. SME figures are for banking only)



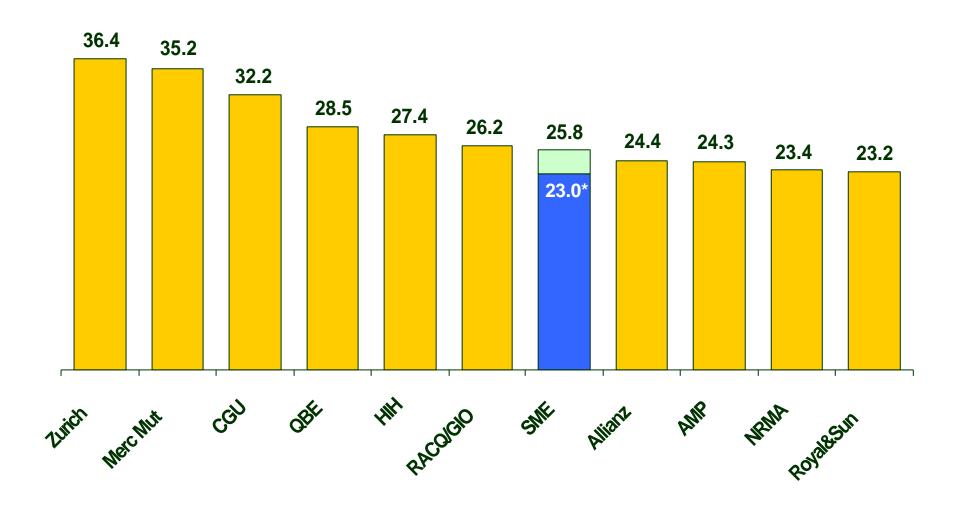
Banking cost-to-income (%)



(Latest published figures. SME figures are for banking only)



GI expense ratios (%)







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Goals Going Forward

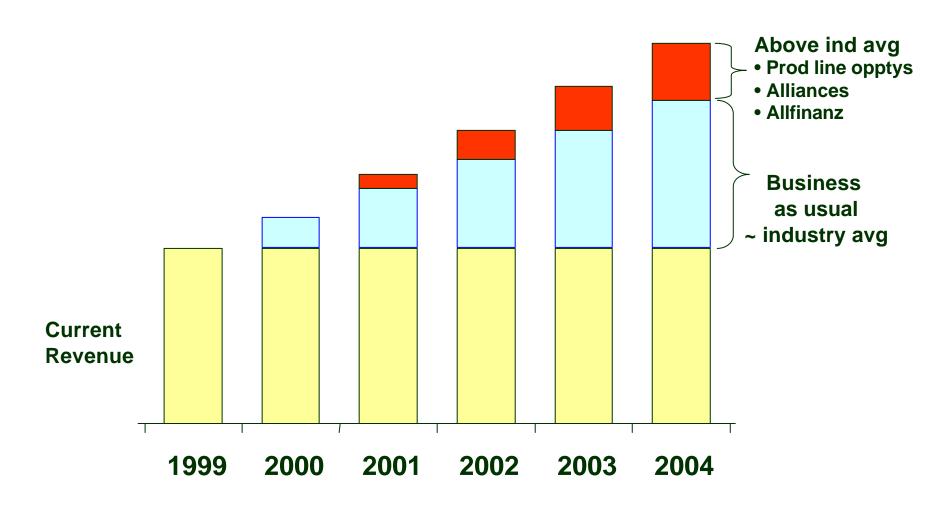
- Grow Revenue faster than industry
 - % will vary by line of business
- #1 in Customer Satisfaction in each LOB
 - killer initiatives & CVA
- Improve Productivity 5~10% p.a.
 - work outs, CI & Six Sigma
- World-Class Employee Satisfaction

ROE and EPS growth in top third of peers

Three Avenues for Extra Growth



(Illustrative)



^{*} Excludes CTP only customers

Avenues for Extra Growth



Product Lines

- Home and auto insurance interstate
- Investment products nationally
- Home lending interstate
- Property finance interstate
- SME banking in Qld

Alliances and Acquisitions

- LJ Hooker
- Pivot and Great Southern Energy
- Ongoing acquisition evaluation in all main product areas

Allfinanz

 Cross sell to 2.3 million existing customers to lift products per household





A value proposition to customers?

or

✓ A business strategy with competitive advantages

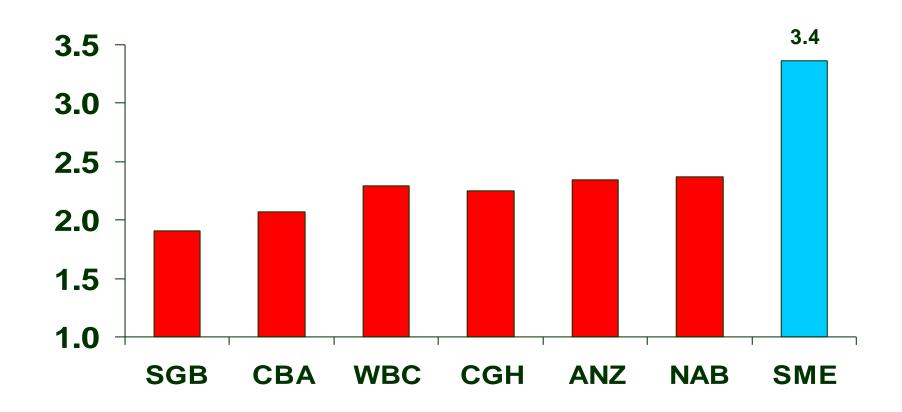
Allfinanz competitive advantage



- Synergies in operations
- Lower cost of new sales
- Lower cost for ongoing service
- Higher customer retention

Leader in Cross Selling

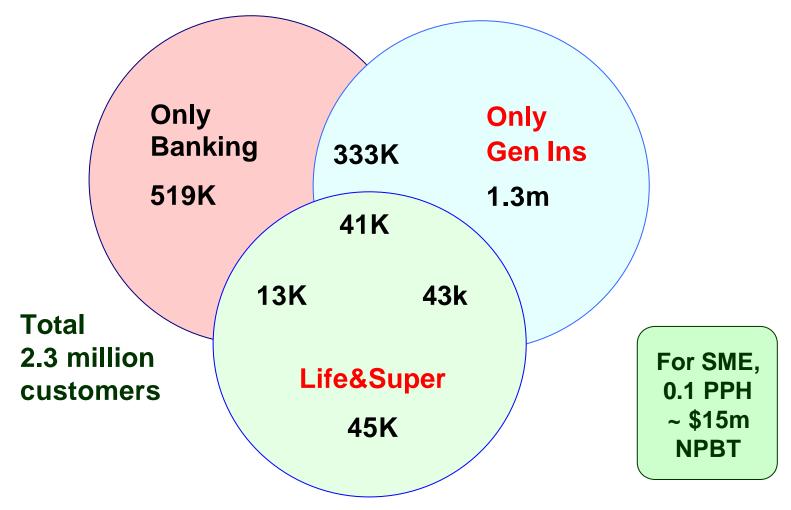
Products per "main bank" customer



^{*}SGB includes Advance, Bank SA; WBC includes Bank of Melb, Challenge, AGC; ANZ includes Town & Country, Esanda; CGH includes Colonial State Bank, First State Funds Management, Prudential, Legal & General, Trust Bank; CBA excludes CGH; NAB excludes MLC.

Cross-sell potential

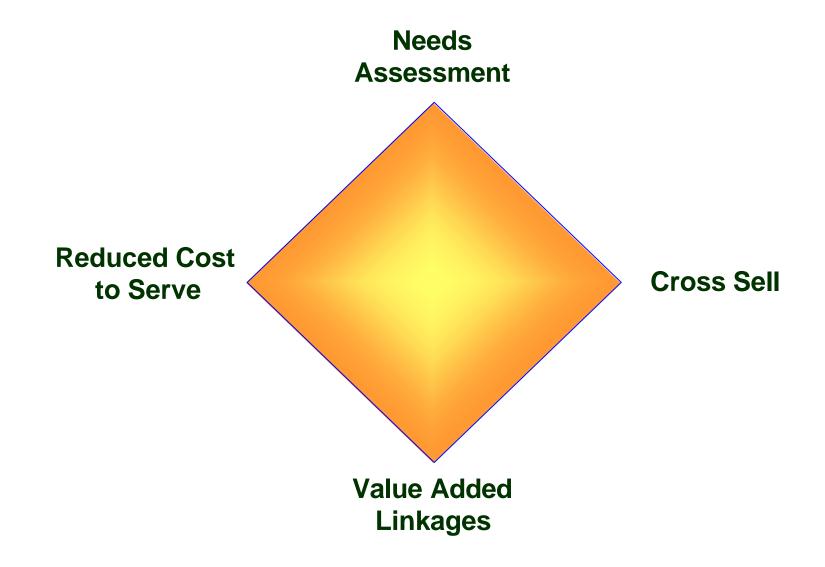




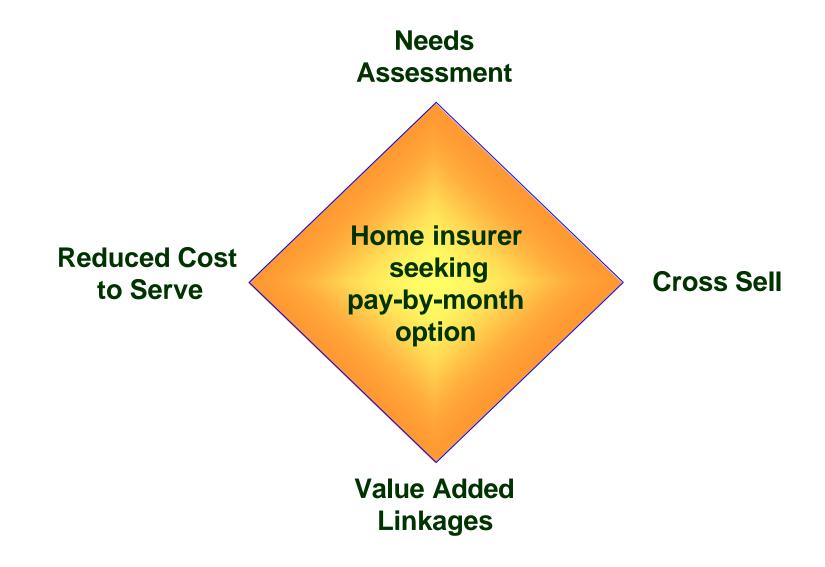
Customers by business line

'Diamond Plus' Allfinanz

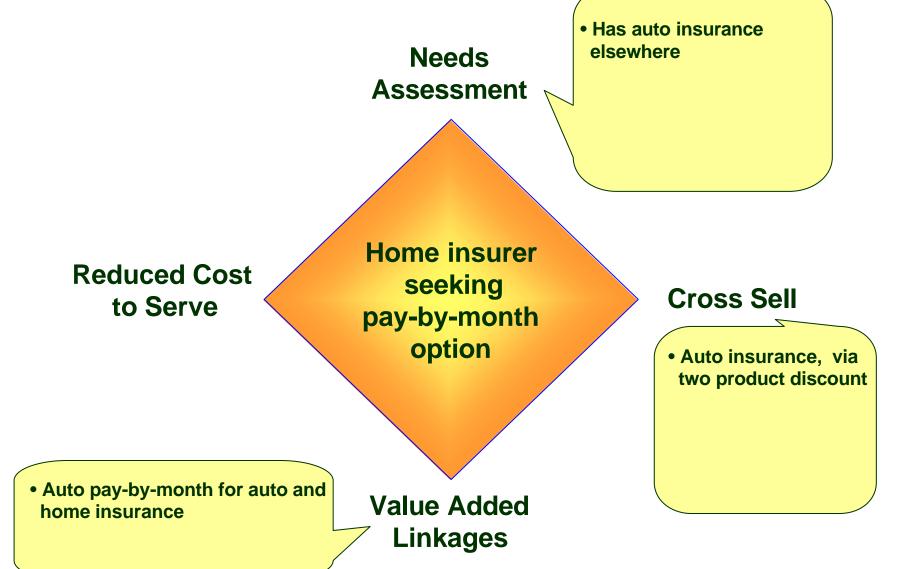














Needs Assessment

- Has auto insurance elsewhere
- Reveals \$50k in CMA and need for financial advice

 Show and train customer to use internet service

Reduced Cost to Serve

Home insurer seeking pay-by-month option

 Auto pay-by-month for auto and home insurance

Value Added
Linkages

Cross Sell

- Auto insurance, via two product discount
- Unit trust
- Investment loan



Needs Assessment

- Has auto insurance elsewhere
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- Needs direct debit on txn account

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Reduced Cost to Serve

Home insurer seeking pay-by-month option

Cross Sell

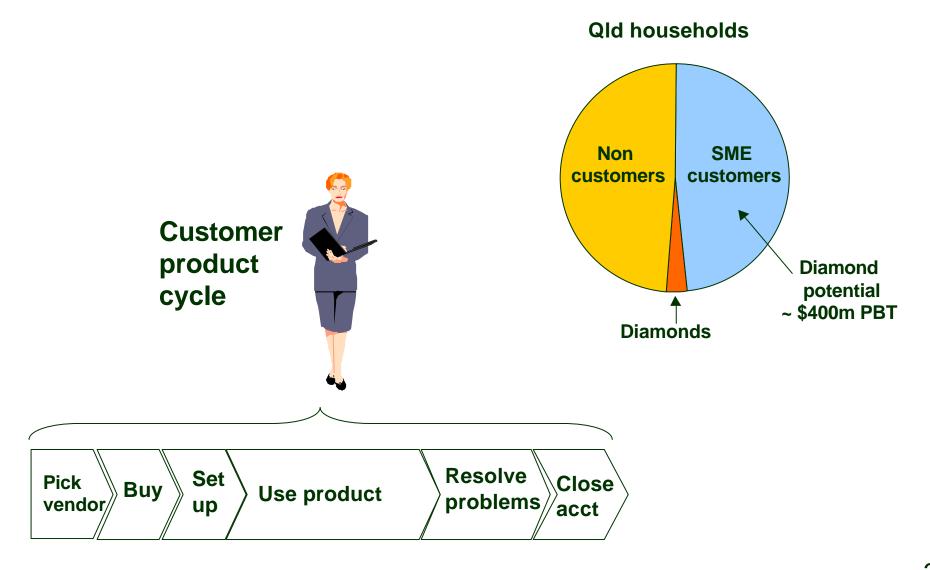
- Auto insurance, via two product discount
- Unit trust
- Investment loan
- Txn account

 Auto pay-by-month for auto and home insurance

 Direct credit of salary and divs to txn account Value Added
Linkages

Diamond Opportunities







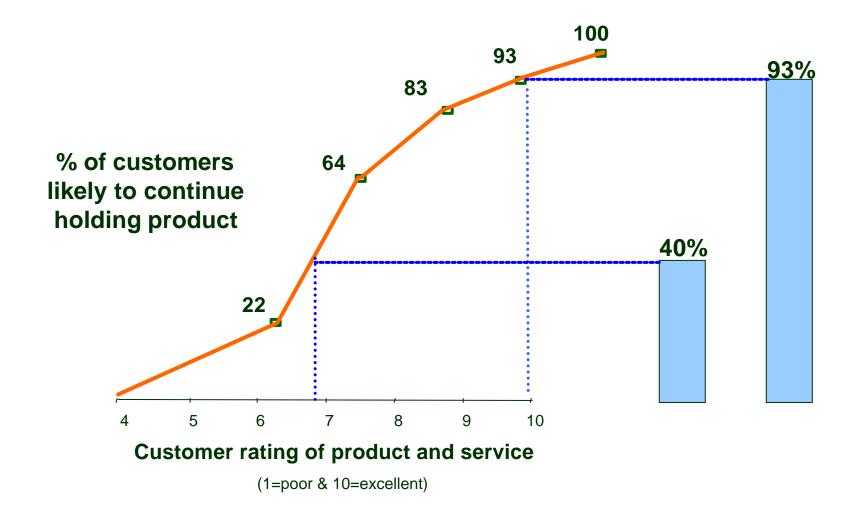
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ROE and EPS growth in top third of peers

Customer satisfaction





Source: Survey of Suncorp Metway private motor insurance customers (Sept-Oct 99)

Customer satisfaction

Competitors: $\triangle \triangle \triangle \triangle$

(Illustrative)

	Below Parity	Parity	Above Parity	World Class
Transaction Accounts				
Term Deposits			\triangle	
Commercial Lending				
Small Business				
Private Motor Insurance		\wedge		
Home Loans		\triangle		
Home Insurance	\triangle		\	

Our aim is to be ranked #1 in our main product lines



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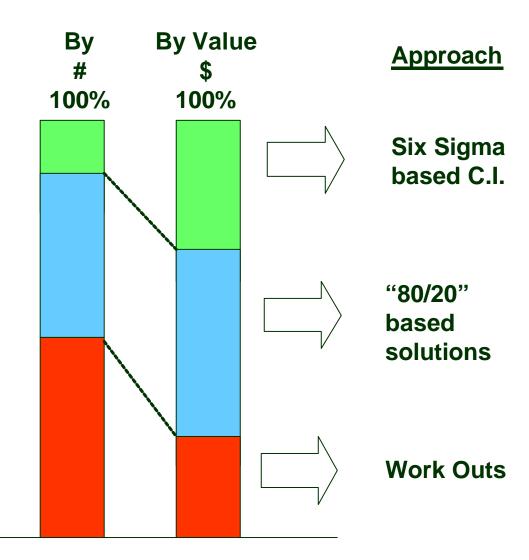
Productivity improvement





Process problem, some re-engineering needed

Simple problem, tough bureaucracy



Changes led by staff - bottom up approach



Goals Going Forward

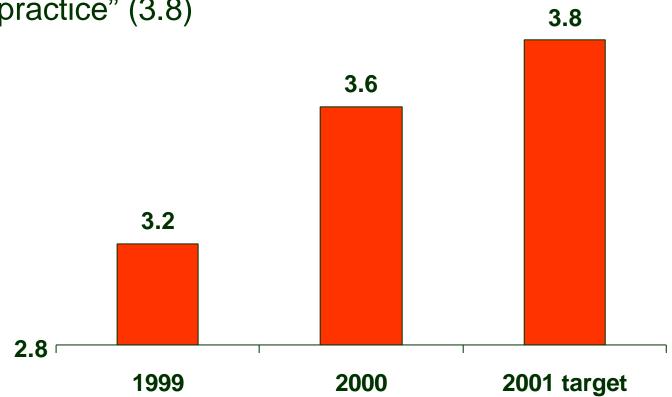
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Employee Satisfaction



- Direct link to customer satisfaction
- SME target (3.5) achieved for 2000
- Target for 2001 is Australian "best practice" (3.8)







- Successful merger has built a strong base
- Significant opportunities for 'above system' growth
- Key to strategies is the execution, not the idea
- Proven approaches from SME merger & industry being applied





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